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geniSIGHTS

Sep, 2013

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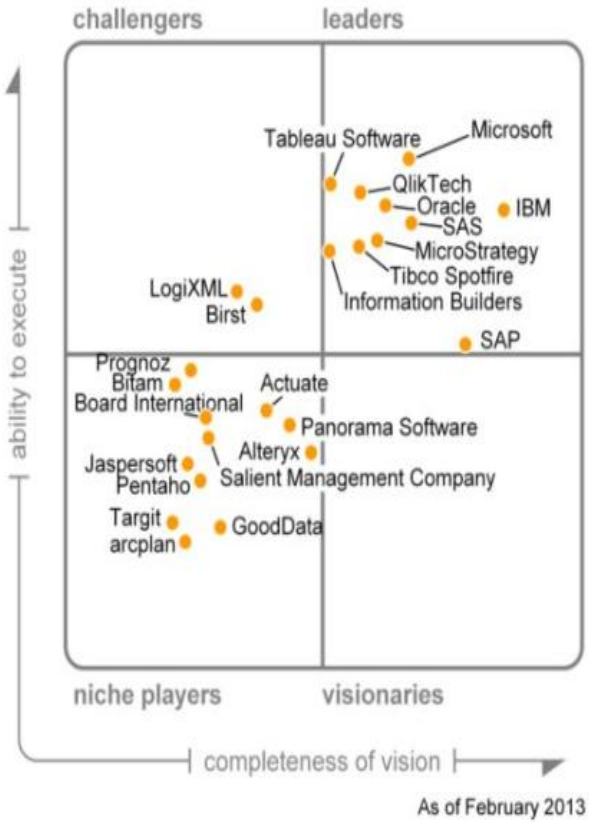
Business Intelligence as we know...

Magic Quadrant for BI Platforms



As of February 2013

(From "Magic Quadrant for Business Intelligence and Analytics Platforms," 5 February 2013)

Gartner

Gazillion Products are available in the market

Extensible across Technologies, Platforms, Devices

Business people can generate complex reports with the pre-defined metrics

Report Generation at ease with no need for technical understanding

Reports available at the cost of a dime

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A Relevant BI solution to get actionable insights quickly

Market offerings

Generic not my problem specific.

Why should I pay for what I am not going to use?
- I can pay for the feature when I need it

User levels not sufficient but can's ask more as it would shoot up the costs

I don't have the bandwidth to understand the "simple" implementation instructions

I need advise to represent things better and insightful but how?

"It costs a dime" but I need much more than that!

Advantage geniSIGHTS

Exactly your Product

X ROI

Customizable as you need it

Enhanced with advanced analytics

Extensible in cloud & Big Data environment

Dedicated team building insightful solution

Scalable BI initiative

If seeing is believing, see how geniSIGHTS evolved…

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Making of the Magical Lamp

3 Years

6 Exclusive Projects

5 Domains

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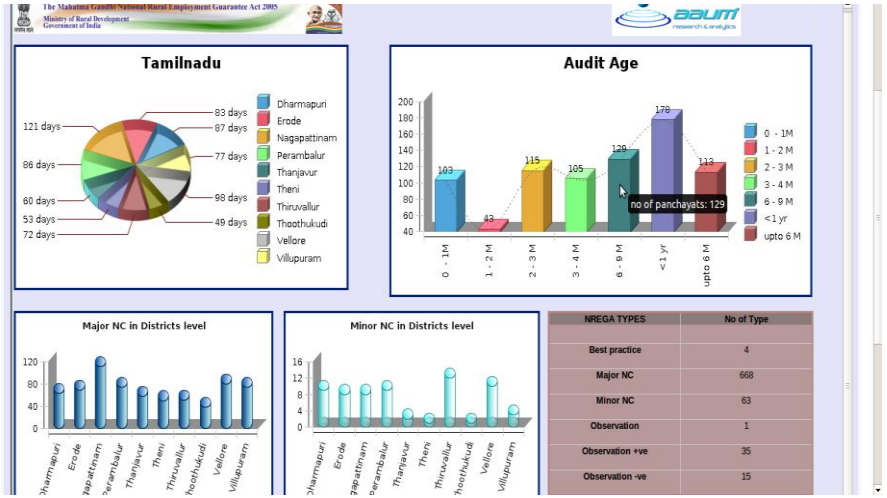
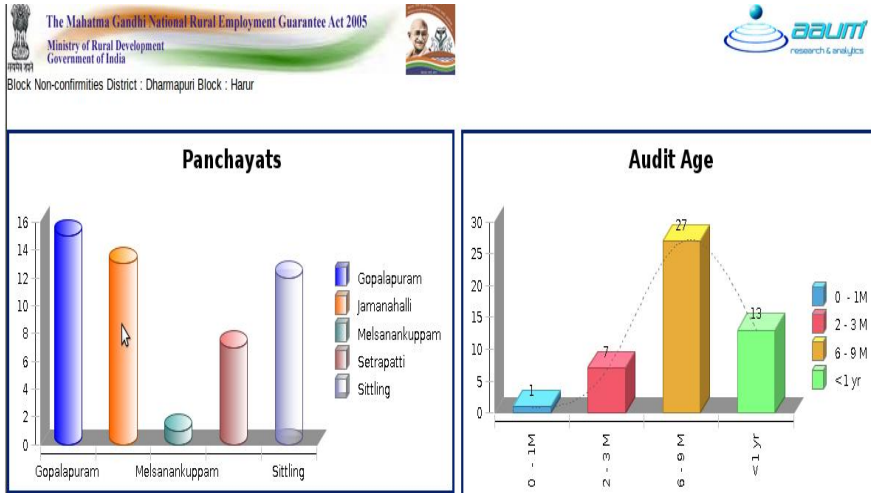
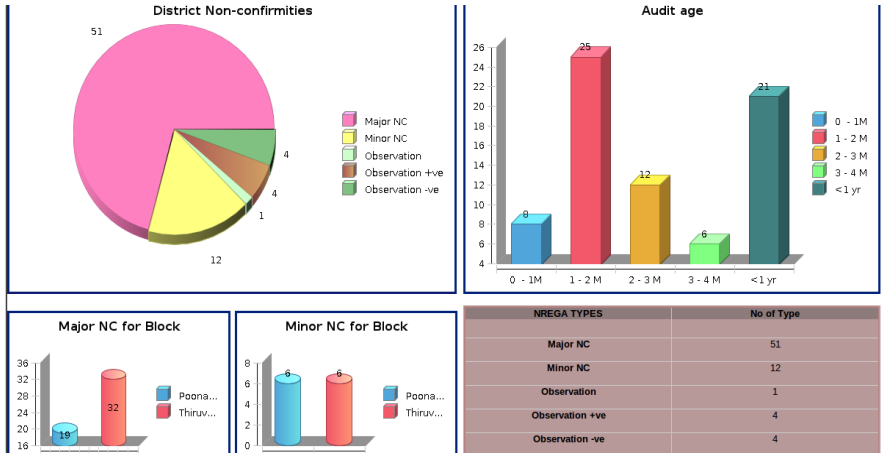
NREGA DASHBOARD

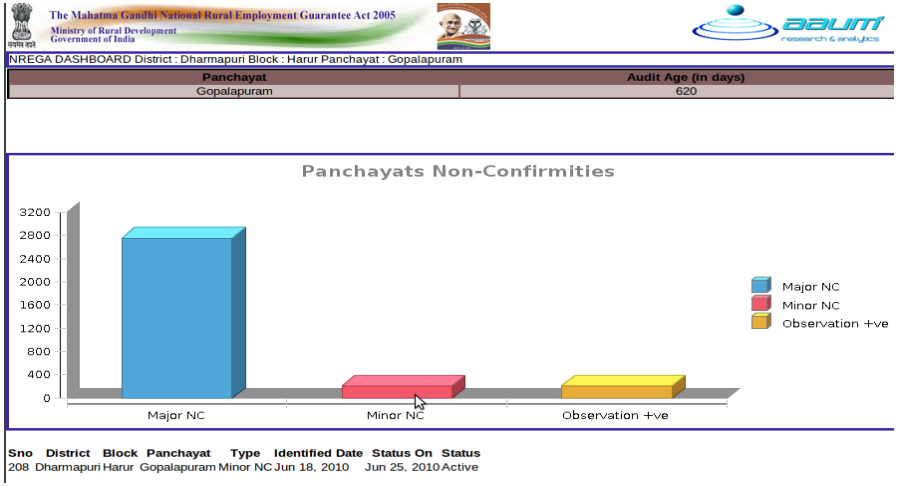
Simple Dashboard | Involved Application | Analysis Dashboard | Advanced Analytics





Multiple possibilities to store content in the format desired by the business

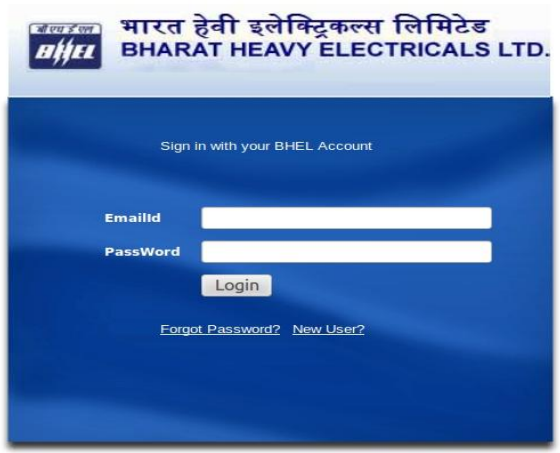


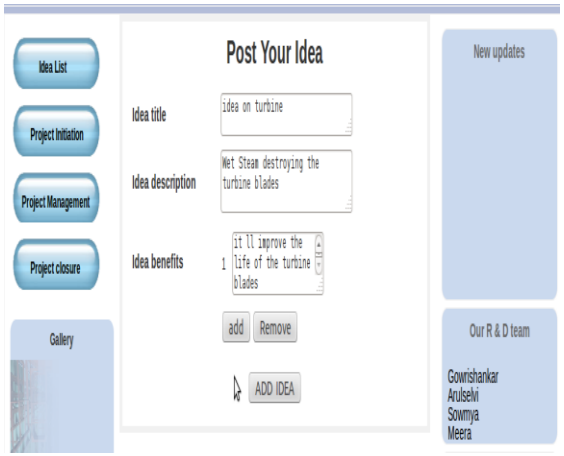


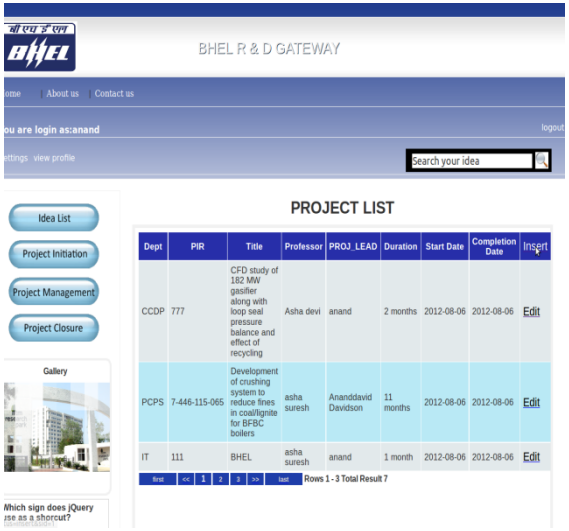
Link: http://121.242.232.136:8080/nrega2011/login.jsp

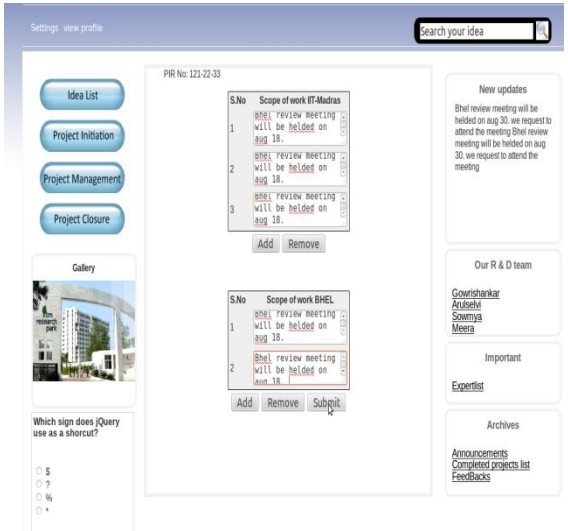
BHEL

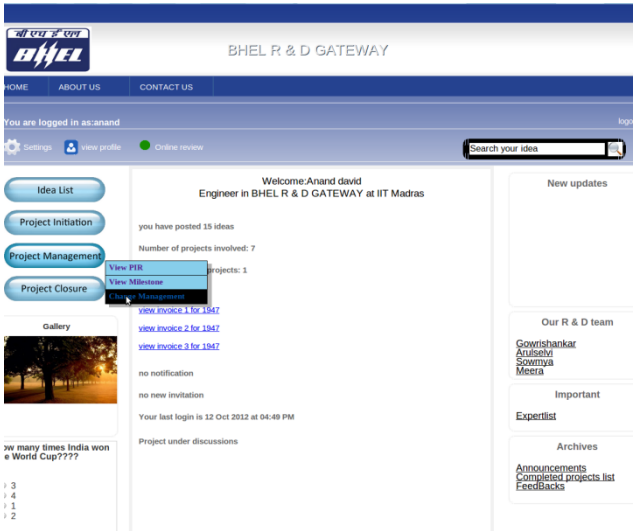
Simple Dashboard | Involved Application | Analysis Dashboard | Advanced Analytics











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RETAIL DASHBOARD

Simple Dashboard | Involved Application | **Analysis Dashboard** | Advanced Analytics

Apr 11, 2013 12:11 PM

DAILY SALES DASHBOARDS FOR JANUARY 2013

Top Achievers For Feb'13

NAME	TARGET	ACHIEVED	PERCENT
BALA	240	176	73.33
RAMESH - CBE - ASE	240	171	71.25
J.P	240	168	70.00
SUDHAKAR	240	164	68.33
GANESH GPTHA	240	137	57.08
KABILAN	240	135	56.25
IBRAHIM	240	132	55.00
GANESH	240	118	49.17
SRINIVASAN	240	117	48.75

TOP Achievers For Jan'13

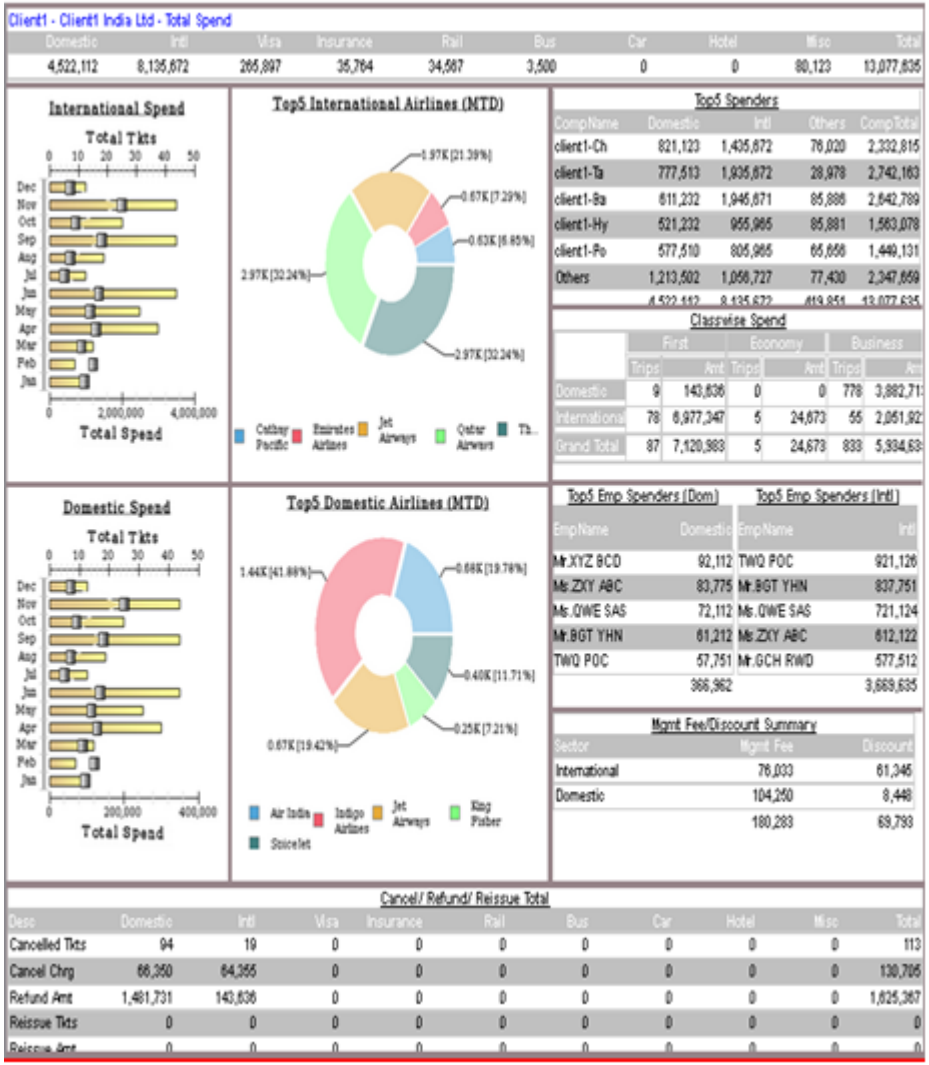
NAME	TARGET	ACHIEVED	PERCENT
IBRAHIM	270	170	62.96
KABILAN	270	164	60.74
BALA	270	158	58.52
J.P	270	149	55.19
SRINIVASAN	270	148	54.81
GANESH	270	140	51.85
RAMESH - CBE - ASE	270	131	48.52
SUDHAKAR	270	126	46.67
GANESH GPTHA	270	115	42.59

Apr 16, 2013 3:50 PM

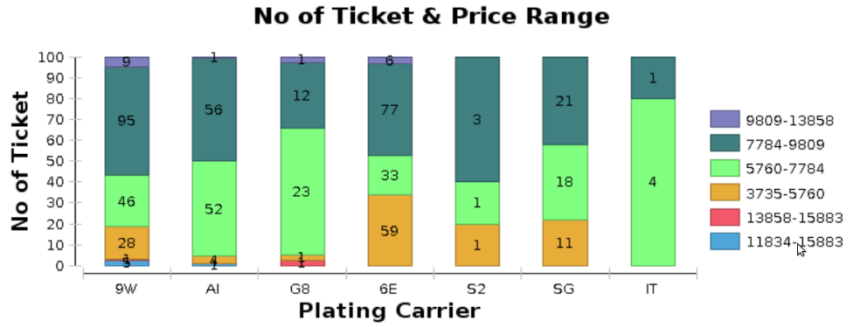
PRODUCT SUMMARY DASHBOARDS FOR FEB'2013

Products Summary

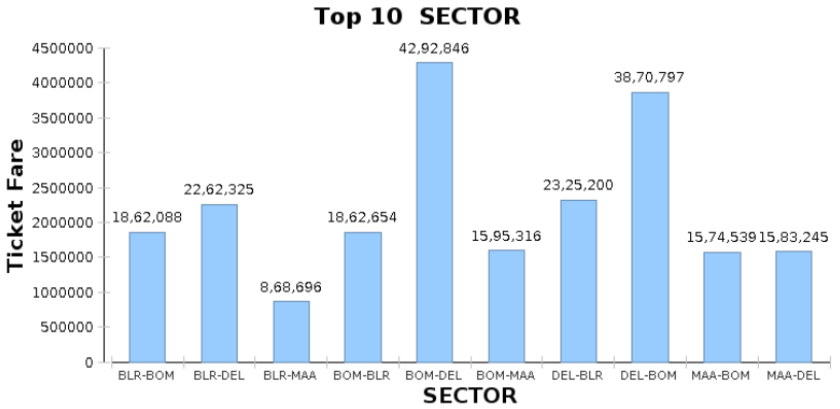
PRODUCTS	PRICE PER UNITS	UNITS	TOTAL BOXES	SALES VALUE
FP15	151.34	1384	231	209454.56
FP5	79.45	1275	106	101298.75
FP		2659	336	310753.31
FW15	15.13	1489	10	22528.57
FW20	20	1751	12	35020.00
FW50	41.62	1401	23	58309.62
FW		4641	45	115858.19
G30	20.43	964	19	19694.52
G30020	119.18	1291	65	153861.38
G70P	38.31	962	32	36854.22
GP		3217	115	210410.12
GSG100PK	35.75	1574	52	56270.50
GSG200PK	59.59	1578	79	94033.02
GSG20PK	4.5	1323	6	5953.50
GSG50PK	19.86	1276	26	25341.36
GSG PK		5751	162	181598.38
GSG100PL	35.75	1573	52	56234.75
GSG200PL	59.59	1290	65	76871.10
GSG20PL	4.5	1486	6	6687.00
GSG50PL	19.86	1493	30	29650.98
GSG PL		5842	152	169443.83000000002
GSPH150	49.18	1267	42	62311.06
GSPH50	17.51	1642	33	28751.42
GSPH		2909	75	91062.48
SDVA15	15.96	1105	8	17635.80
SDVA25	32.22	1148	8	36988.56
SDVA7	3.93	1405	2	5521.65
SDVA		3658	18	60146.01

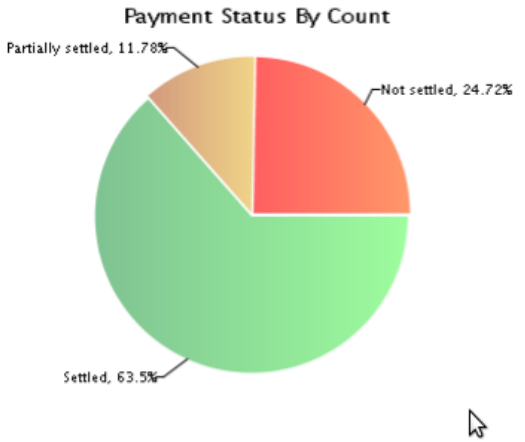


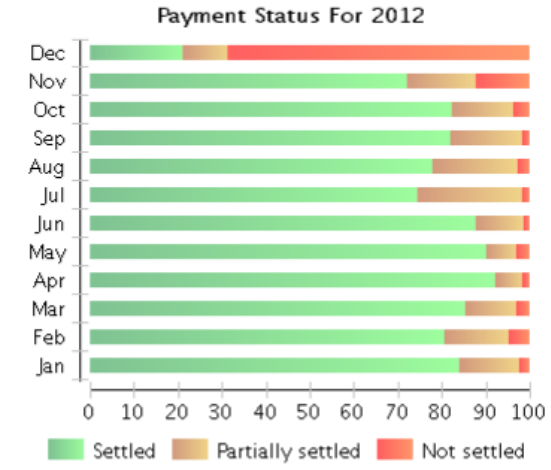
Fares by airline carrier code

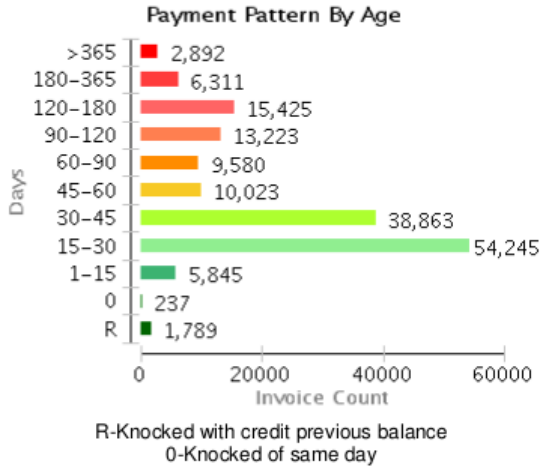


Top 10 sectors travelled by a company

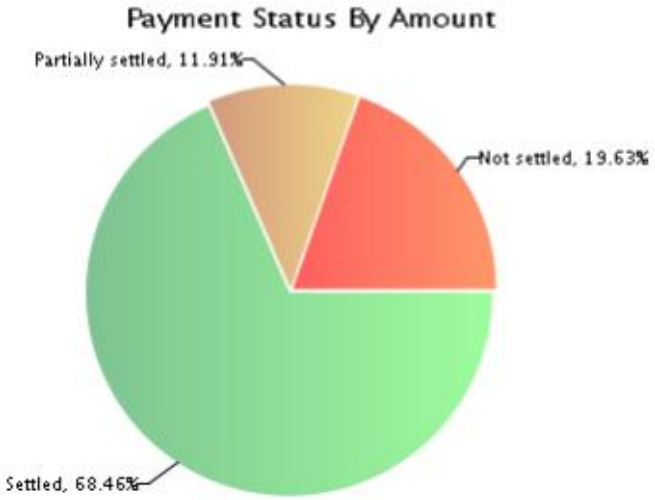


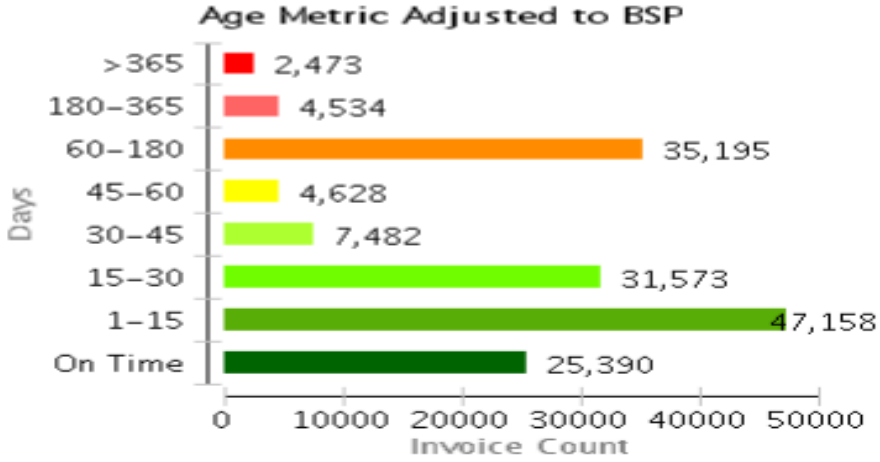






R-Knocked with credit previous balance
0-Knocked of same day





Portfolio

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Extensible in cloud & Big Data environment

Dedicated team building insightful solution

Scalable BI initiative

GeniSIGHTS

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Social Media
Campaign Scoring
Cohort
Churn
Acquisition
Loyalty
Attrition
Promotions
Cross selling/Up selling
Nrega
Performance
Credit Scoring
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